

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt as to the action you should take you are recommended to seek your own independent financial advice immediately from your stockbroker, bank manager, solicitor, accountant or other independent financial adviser authorised under the Financial Services and Markets Act 2000 if you are resident in the United Kingdom or, if not, another appropriately authorised independent financial adviser in your own jurisdiction.

If you have sold or otherwise transferred all of your ordinary shares in JSJS Designs plc, please forward this document together with the accompanying Form of Proxy as soon as possible to the purchaser or transferee, or to the stockbroker, bank or other agent through whom the sale or transfer was effected, for delivery to the purchaser or transferee. However, such documents should not be distributed, forwarded or transmitted in or into any jurisdiction in which such an act would constitute a breach of the relevant laws of such jurisdiction.

JSJS DESIGNS PLC

(Incorporated and registered in England and Wales under the Companies Act 1985 with registered number 06690180)

PROPOSED CHANGES TO SHARE AUTHORITIES

PROPOSED AMENDMENT TO ARTICLES OF ASSOCIATION

NOTICE OF GENERAL MEETING

The Directors, whose names appear on page 3 of this document, accept responsibility for the information contained in this document including individual and collective responsibility for compliance with the AIM Rules. To the best of the knowledge and belief of the Directors (who have taken all reasonable care to ensure that such is the case) the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of such information.

Notice of a General Meeting of the Company to be held at the offices of BPE Solicitors, St James' House, St James' Square, Cheltenham, GL50 3PR at 1 p.m. on 1 September 2010, at which the Resolutions will be put to holders of Ordinary Shares. The Resolutions are set out at the end of this document. To be valid, a Form of Proxy for use at the meeting by Shareholders must be completed and returned as soon as possible, and, in any event, so as to be received no later than 1 p.m. on 30 August 2010, being 48 hours before the time appointed for the holding of the General Meeting.

CONTENTS

	Page
Definitions	2
Letter from the Chairman of the Company	3
Notice of General Meeting	5

DEFINITIONS

“Act”	the Companies Act 2006
“AIM”	AIM, a market operated by the London Stock Exchange plc
“AIM Rules”	the AIM Rules for Companies as published by the London Stock Exchange from time to time
“Articles of Association”	the Company’s articles of association adopted pursuant to a special resolution passed on 7 November 2008
“Board” or “Directors”	the directors of the Company whose names appear on page 3 of this document
“Company” or “JSJS”	JSJS Designs plc
“Form of Proxy”	the form of proxy for use in connection with the General Meeting which accompanies this document
“General Meeting” or “GM”	the general meeting of the Company convened for 1 p.m. on 1 September 2010, the notice convening which is set out at the end of this document
“London Stock Exchange”	London Stock Exchange plc
“Ordinary Shares”	ordinary shares of 0.1p each in the capital of the Company
“Resolutions”	the resolutions to be proposed at the GM
“Shareholders”	holders of issued Ordinary Shares
“SVS”	SVS Securities plc

LETTER FROM THE CHAIRMAN

JSJS Designs plc

(Incorporated and registered in England and Wales under the Companies Act 1985 with registered number 06690180)

Directors:

Howard Marshall (Non-Executive Chairman)
John Shermer (Chief Executive)
John Sinclair (Chief Technical Officer)
Frank Tiller (Finance Director)

Registered Office:

Acre House
11 – 15 William Road
London
NW1 3ER

16 August 2010

To the holders of the Ordinary Shares, and for information, to the holders of share options

Dear Shareholder,

**PROPOSED CHANGES TO SHARE AUTHORITIES
PROPOSED AMENDMENT TO ARTICLES OF ASSOCIATION
NOTICE OF GENERAL MEETING**

Introduction

The purpose of this document is to provide you with details of and the reasons for the proposed Resolutions set out in the Notice of General Meeting.

Change to share authorities

On 31 March 2010 the Company announced details of a placing of 20,000,000 new Ordinary Shares each at a price of 1.5p per share with Kam Tong Poon (the "Placing"). The Placing raised approximately £300,000 for the Company to be used as working capital. Kam Tong Poon is consequently interested in 20,000,000 Ordinary Shares in the Company representing approximately 8.42 per cent of the enlarged voting rights of the Company.

Due to an administrative oversight, the resolution (resolution 5) set out in the notice of annual general meeting held on 31 March 2010 ("AGM") was not sufficient to authorise the full amount of shares allocated pursuant to the Placing. Therefore, the Company is seeking to ratify the Placing as set out in resolution 1.

In addition, the Company has engaged with its broker, SVS, to undertake a further placing. It is expected that the proceeds of this placing will be used for working capital and that further details will be announced before the end of the Company's financial year (30 September 2010).

Therefore, a further resolution is being proposed to authorise the Directors to allot new Ordinary Shares on a non pre-emptive basis up to a nominal value of £30,000 (Resolution 2) representing 12.63 per cent of Ordinary Shares currently in issue. This authority is in addition to that given at the AGM (pursuant to Resolution 5).

Amendment to Articles of Association

Under the now repealed Companies Act 1985, a company with share capital was required to state in its memorandum and/or articles of association the amount of capital that the company was authorised by its shareholders to issue together with the number and nominal value of the shares into which it was divided. This acted as a ceiling on the number of shares a company could issue (without further

increase).

The Act abolishes the requirement for a company to have an authorised share capital, although shares must still have a nominal value. In line with the above, the Company is seeking to remove the reference to authorised share capital in its Articles of Association.

General Meeting

Set out at the end of this document is a notice convening a GM of the Company to be held at the offices of BPE Solicitors, St James' House, St James' Square, Cheltenham, GL50 3PR at 1 p.m. on 1 September 2010. At the GM the Resolutions will be proposed as follows:

1. Resolution 1 will be proposed as a special resolution to ratify the allotment of Placing shares;
2. Resolution 2 will be proposed as a special resolution to increase the Directors' authority to allot new Ordinary Shares on a non pre-emptive basis; and
3. Resolution 3 will be proposed as a special resolution to amend the Articles of Association.

The notice convening the General Meeting is set out at the end of this document.

Action to be taken

Shareholders will find enclosed with this document a Form of Proxy which they are requested to complete in accordance with the instructions printed thereon and return by mail to Neville Registrars Limited, Neville House, 18 Laurel Lane, Halesowen, West Midlands, B63 3DA, as soon as possible and, in any event, so as to be received no later than 1 p.m. on 30 August 2010. Completion and return of the Form of Proxy will not prevent Shareholders from attending the General Meeting should they wish to do so.

Recommendation

The Board is of the opinion that the Resolutions are in the best interests of Shareholders as a whole. Accordingly, the Board unanimously recommends that Shareholders vote in favour of the Resolutions to be proposed at the General Meeting, as they intend to do in respect of their own beneficial holdings which amount, in aggregate, to 104,500,000 Ordinary Shares, representing approximately 44.0 per cent of the Company's existing issued share capital.

Yours faithfully

Howard Marshall
Non-Executive Chairman

NOTICE OF GENERAL MEETING

JSJS DESIGNS PLC

(the "Company")

(Registered in England and Wales under the Companies Act 1985 with Company Number: 06690180)

Notice is hereby given that a General Meeting of the Company will be held at the offices of BPE Solicitors, St James' House, St James' Square, Cheltenham, GL50 3PR on 1 September 2010 at 1 p.m. to consider and, if thought fit, pass the following special resolutions:-

SPECIAL RESOLUTIONS

1. **THAT** the allotment to Kam Tong Poon of 20,000,000 ordinary shares in the capital of the Company on 8 April 2010 at a price of 1.5p per ordinary share be ratified notwithstanding the fact that such allotment was in excess of the authority conferred on the Directors pursuant to resolution 5 (b) passed at the AGM and therefore such allotment being in breach of section 561 of the Act.
2. **THAT** the Directors of the Company now be and are empowered pursuant to Section 570 of the Companies Act 2006 to allot equity securities (as defined in section 560 of the Act) of the Company for cash pursuant to the authority conferred on the Directors under Section 551 of the Act as if the provisions of Section 561 of the Act did not apply to such allotment such authority to be in substitution for any equivalent authority which may have been granted to the Directors prior to the passing of this Resolution 2 **PROVIDED THAT** this power shall be limited to the allotment of equity securities up to an aggregate nominal value equal to **£30,000** save that the Company may, prior to the expiry of such power, make any offer or agreement which requires or might require such equity securities to be allotted after the expiry of such period.
3. **THAT** the Company's Articles of Association are hereby amended so that the contents Clause 3 "SHARE CAPITAL" are deleted in full and replaced with the text "BLANK".

BY ORDER OF THE BOARD

Peter Britton
(Company Secretary)

Dated: 16 August 2010

Registered office:

Acre House 11-15
London
NW1 3ER

Notes:

- (1) A member entitled to attend and vote at the meeting convened by the notice set out above is entitled to appoint a proxy to attend and to exercise all or any of that member's rights to attend, speak or vote instead of him. A proxy need not be a member of the Company.
- (2) A form of proxy is enclosed. The appointment of a proxy by way of the return of a completed proxy form, other such instrument will not prevent a shareholder from subsequently attending and voting at the meeting in person if he or she so wishes.
- (3) To be effective the instrument appointing a proxy, and any power of attorney or other authority under which it is executed (or a duly certified copy of any such power or authority), must be deposited at the Company's registered office, Acre House 11-15, London, NW1 3ER so as to be received not less than 48 hours before the time appointed for holding the meeting or any adjournment thereof.
- (4) A member may appoint more than one proxy in relation to the General Meeting provided that each proxy is appointed to exercise the rights attached to a different share or shares held by that member.
- (5) To be entitled to attend and vote at the General Meeting (and for the purpose of the determination by the Company of the votes they may cast), shareholders must be registered in the Register of Members of the Company at 1 p.m. on 30 August 2010 (or, in the event of any adjournment, on the date which is two days before the time of the adjourned meeting). Changes to the Register of Members after the relevant deadline shall be disregarded in determining the rights of any person to attend and vote at the meeting.
- (6) There will be available for inspection at the Company's registered office during normal business hours from the date of this notice to the date of the General Meeting and for 15 minutes prior to and during the General Meeting the following:
 - a. the Memorandum and Articles of Association; and
 - b. copies of the Directors' Service Contracts with the Company and the terms and conditions of appointment of Non Executive Directors.

FORM OF PROXY – GENERAL MEETING

I/We the undersigned, being a member/members of the above-named company, appoint

Name:.....Or,

failing him, the Chairman of the meeting, as my/our proxy to vote on my/our behalf at the General Meeting of the Company to be held on 1 September 2010 and any adjournment thereof. The proxy will vote on the under mentioned resolutions, as indicated.

(PLEASE INDICATE WITH AN X IN THE BOXES BELOW)

RESOLUTIONS	For	Against	Abstain
SPECIAL BUSINESS:			
Resolution 1: To ratify the allotment of 20,000,000 ordinary shares to Kam Tong Poon			
Resolution 2: To disapply the statutory pre-emption rights conferred by Section 561 of the Companies Act 2006			
Resolution 3: To amend the Articles of Association			

If this form is signed and returned without any indication as to how the proxy shall vote, he will exercise his discretion both as to how he votes (and whether or not he abstains from voting).

PRINT NAME:

SIGNATURE:

DATE:2010

1. As a member of the Company you are entitled to appoint a proxy to exercise all or any of your rights to attend, speak and vote at a meeting of the Company. You can only appoint a proxy using the procedures set out in these notes. Appointment of a proxy does not preclude you from attending the meeting and voting in person. If you have appointed a proxy and attend the meeting in person, your proxy appointment will automatically be terminated.
2. A proxy does not need to be a member of the Company but must attend the meeting to represent you. To appoint as your proxy a person other than the Chairman of the meeting, insert their full name in the box. If you sign and return this proxy form with no name inserted in the box, the Chairman of the meeting will be deemed to be your proxy. Where you appoint as your proxy someone other than the Chairman, you are responsible for ensuring that they attend the meeting and are aware of your voting intentions. If you wish your proxy to make any comments on your behalf, you will need to appoint someone other than the Chairman and give them the relevant instructions directly.
3. You may appoint more than one proxy provided each proxy is appointed to exercise rights attached to different shares. You may not appoint more than one proxy to exercise rights attached to any one share.
4. To direct your proxy how to vote on the resolutions, mark the appropriate box with an 'X'. If no voting indication is given, your proxy will vote or abstain from voting at his or her discretion. Your proxy will vote (or abstain from voting) as he or she thinks fit in relation to any other matter which is put before the meeting.
5. To appoint a proxy using this form, the form must be (i) completed and signed (ii) sent or delivered to Registrars of the Company, Neville Registrars Limited of Neville House, 18 Laurel Way, Halesowen, West Midlands, B63 3DA and (iii) received by the Registrars of the Company no later than 1 p.m. on 30 August 2010.
6. In the case of a member which is a company, this proxy form must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company.
7. Any power of attorney or any other authority under which this proxy form is signed (or a duly certified copy of such power or authority) must be included with the proxy form.
8. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the Company's register of members in respect of the joint holding (the first named being the most senior).
9. If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.